

TOWNSHIP OF HOPEWELL  
MERCER COUNTY, NEW JERSEY

6-3-19  
XII-G

RESOLUTION #

**RESOLUTION OF THE COMMITTEE OF THE TOWNSHIP OF HOPEWELL,  
MERCER COUNTY, NEW JERSEY ESTABLISHING THE HOPEWELL  
TOWNSHIP TOURISM AND ECONOMIC DEVELOPMENT ADVISORY  
COMMITTEE**

**WHEREAS**, the promotion of agriculture, historical and recreational tourism, local restaurants and other businesses and entrepreneurship strengthens our community and can lead to a more vibrant community, increased Township revenues and additional economic opportunities; and

**WHEREAS**, the Hopewell Township Committee wishes to support existing businesses, attract new businesses that complement existing small businesses and promote increased tourism and visits to Hopewell Valley; and

**WHEREAS**, in accordance with Chapter 2, Hopewell Township Administrative Code, the Committee has the authority to establish a Tourism and Economic Development Advisory Committee; and

**WHEREAS**, in accordance with Chapter 2 of the Hopewell Township Administrative Code, the Mayor has authority to make appointments to the Tourism and Economic Development Advisory Committee; and

**WHEREAS**, in accordance with Chapter 2, Article 5.2 of the Hopewell Township Administrative Code, the Committee has the authority to give its consent to the Mayor's appointments to the Tourism and Economic Development Advisory Committee.

**NOW, THEREFORE, BE IT RESOLVED** that the Hopewell Township Committee does hereby establish the Hopewell Township Tourism and Economic Development Advisory Committee; and

**BE IT FURTHER RESOLVED** that the Tourism and Economic Development Advisory Committee shall consist of eight voting members plus a representative of the Township Committee, with two members being designated alternates. The representative of the Township Committee shall have full rights, but will act as a voting member only in the event of a tie. Four members, which shall include the alternate member, shall be subject to reappointment after one year, and four members shall be subject to reappointment after two years. On-going, membership shall be rotated over a three-year basis; and

**BE IT FURTHER RESOLVED** that members shall represent a broad spectrum of the community, with no more than two members representing the interests of the same industry. Members must be at least 21 years old and a) residents of Hopewell Valley for at least one year prior to appointment; or b) have a business or tourism-related interest in Hopewell Township, Hopewell Borough or Pennington Borough. A majority of the Committee should live in Hopewell Township; however, representation from business owners and other thought leaders from Hopewell and Pennington Boroughs is also encouraged, as this will create cooperation across Hopewell Valley and help holistically promote tourism and economic development and in the furtherance of the purposes mentioned herein; and

**BE IT FURTHER RESOLVED** that the Tourism and Economic Development Advisory Committee shall organize annually and designate one of its members to serve as Chairperson and one as Vice-Chairperson, each for a term of one year; and

**BE IT FURTHER RESOLVED** that the purposes of the Tourism and Economic Development Advisory Committee are to work with the Mayor and Township Committee (a) to target and attract various and appropriate businesses to the Township through marketing and networking, while still working with the existing business community to create a harmonious, cohesive and viable economic structure; and (b) to promote tourism; and

**BE IT FURTHER RESOLVED** that the Tourism and Economic Development Advisory Committee is encouraged to work with other Township committees and commissions in furtherance of the abovementioned purposes; and

**BE IT FURTHER RESOLVED** that the Tourism and Economic Development Advisory Committee shall provide a report to the Township Committee semi-annually with recommendations in furtherance of the abovementioned purposes, with the first report due no later than December 15, 2019; and

**BE IT FURTHER RESOLVED**, the Township Committee hereby requests volunteers for interim appointments for terms ending on December 15, 2019. Within thirty days, initial members of the Tourism and Economic Development Advisory Committee shall be appointed and the first meeting of the Tourism and Economic Development Committee shall be scheduled within sixty days of the appointment of at least seven members.

Date Adopted: